



UOW
GLOBAL
ENTERPRISES

2022 Annual Report

**Embracing
Differences,
Empowering
Futures**





UNIVERSITY
OF WOLLONGONG
IN DUBAI



UOW
MALAYSIA

Five Petals

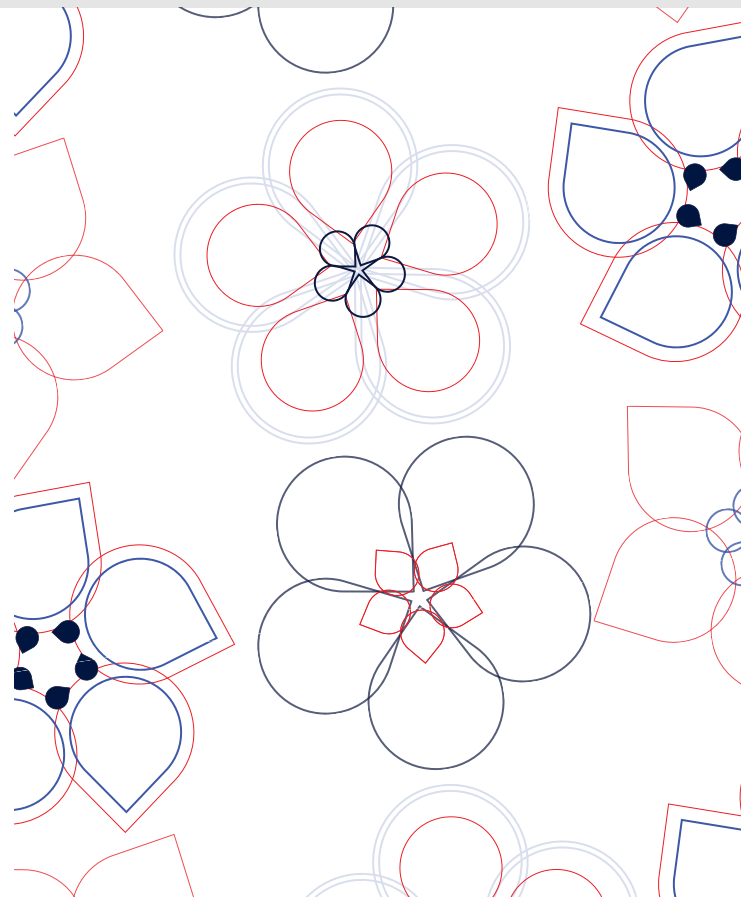
Drawing inspiration from the Australian Illawarra Flame Tree flower which is featured in the UOW crest, as well as the national flowers of the three countries of our offshore campuses – Bunga Raya (Malaysia), Bauhinia × blakeana (Hong Kong), and Tribulus Omanense (Dubai)– the design concept is an eclectic blend of traditional and contemporary styles. This fascinating and inclusive design reflects the rich cultural, ethnic, and linguistic heritage of Australia, Malaysia, Dubai, and Hong Kong, symbolising unity in their diverse differences. The five-petal flower represents a unique aspect of diversity, such as race, gender, religion, culture, and beliefs, with the petals coming together to form a cohesive whole. This emphasises that diversity enriches and strengthens a community, and just as a flower needs all its petals to be complete, a diverse community needs all its diverse members to be whole.

Concept Design Team:

Hidayatul Ashikin Himzal Binti Ibrahim

Wilson Chee Chan Weng

From UOW Malaysia



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About Us

UOW Global Enterprises (UOWGE) is a subsidiary group of the University of Wollongong (UOW) and is aligned to the University's strategic objectives of international student growth. Established in 1988, UOWGE owns and operates the University of Wollongong in Dubai (UOWD), UOW College Australia (UOWCA), UOW College Hong Kong (UOWCHK) and UOW Malaysia (UOWM). UOWGE is at the forefront of delivering quality higher and vocational education and training on an international scale. Our institutions offer close to 200 programs, including higher education, vocational training, English language and professional development programs, to over 14,000 students annually. Our commitment to quality underpins the UOWGE Strategic Plan 2020-2025 and is core to all operations across UOWGE. The Plan has been developed to facilitate UOWGE's continued success and support our vision of being a leading global education provider, delivering transformative student experiences. Employing 1,297 staff globally, UOWGE has a strong culture of diversity and equity, based on our values, and also advocates the principles of fairness, inclusiveness, and respect.

Message from Vice-Chancellor

Over the last 12 months I have had the privilege to visit a number of our offshore campuses and have been impressed by the passion and commitment that is evident within our UOW team.



As we reflect on the past year, I am proud of the resilience and adaptability that our staff and students in the face of this new era of higher education. We remain committed to providing education on a global level, providing access and affordability, and maintaining quality and relevance for the challenges of today, as well as those of the future. Thank you to our staff for your hard work and dedication, and I look forward to another positive year of growth and achievements.

Professor Patricia Davidson

Vice-Chancellor
University of Wollongong



ACADEMIC

High quality student experience and programs closely align to and enhance UOW's reputation.



STRATEGIC

We are aligned to and support UOW's strategic objectives of international student growth and provision of pathways to the University.



FINANCIAL

We are a self-sustaining business providing a stable and growing dividend stream to UOW.

"At UOW Global Enterprises, we want to create opportunities for all. Diversity, equity and inclusion have made our campuses across the globe a richer place to learn. Everyone should feel welcome, and feel encouraged."

Group CEO and Chairman Report

2022 was a year for “Embracing Differences and Empowering Futures”. With our extensive global footprint, UOWGE’s strength lies in its diverse staff and students, creating opportunities for growth and development not just within our education ecosystem, but also as an enabler for future leaders. UOWGE is proud of our diverse global community, and it is through these unique cultures, backgrounds and perspectives that we create an enriched and cohesive whole.



UOWGE is a purpose driven organisation, with a vision to empower futures through access to quality education across the globe. It is through education that transformative change can be achieved by empowering individuals with knowledge, skills, and critical thinking abilities necessary to tackle complex problems and make informed decisions.

In 2022, UOWGE focused on “Reshaping the Future”, involving the shifting of resourcing, process and technology efficiencies, and targeted investment for future growth. We recognise that the higher education landscape is constantly evolving, and we are committed to staying ahead of the curve by adapting to changing needs and priorities. This strategic shift will ensure that we are in a stronger position to support student growth in 2023 and beyond.

During 2022, 10 new programs were developed and approved to continually respond to the evolving needs of industry and student demand. A global recruitment model for UOW was successfully rolled out during the year, which saw improved international student flows to UOW and offshore campuses. We also welcomed staff and students following the acquisition of Ramsay Sime Darby Healthcare College Malaysia which was completed in 2022. The new Tai Wai campus for UOW College Hong Kong is progressing well and we look forward to moving in July 2023. As we continue to explore new regions a letter of intent was signed with Gift City India for the establishment of a new teaching centre.

UOWGE Australia once again achieved WGEA citation for Employer of Choice Gender Equality for the 20th consecutive year. This is a proud achievement reflecting our commitment to promoting gender equality and fostering an inclusive workplace culture.

I wish to thank all our teams across the globe for their unwavering commitment and passion in the delivery of quality education. I also wish to thank our outgoing Chairman Mr. Peter Robson for his direction, support and guidance over his 12 years on the UOWGE Board and welcome our new Chairman Mr John Green. I am excited for 2023 and beyond, as our “Reshaping the Future” strategy has prepared us well for the upcoming challenges and opportunities, and we commence the new year with a sense of optimism and purpose.

Marisa Mastroianni

Managing Director and Group CEO
UOW Global Enterprises

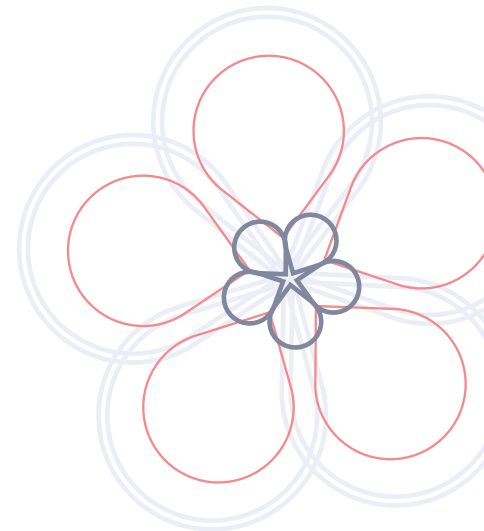
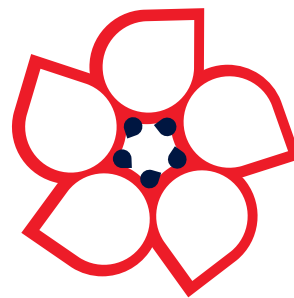
I am thrilled to join the UOWGE Board as Chairman. Education plays a crucial role in creating opportunities, and the work that UOWGE does to make higher education accessible to so many people worldwide is truly inspiring. Despite facing considerable disruption in recent years, particularly due to the pandemic, the importance of education, innovation, and partnerships has never been greater.

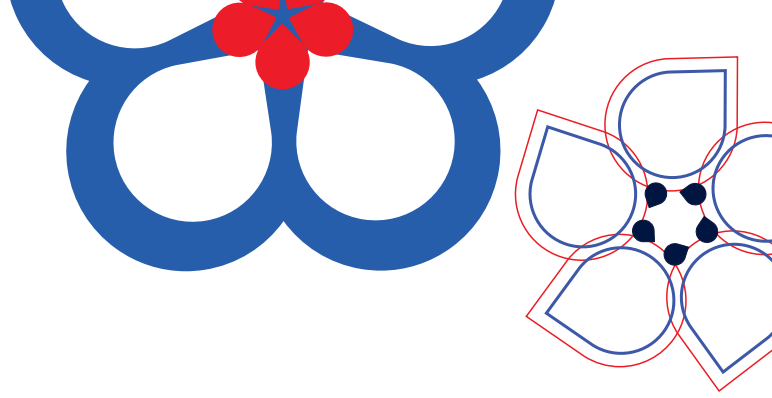


Over the past decade, UOWGE has experienced significant global growth and remains committed to providing quality education on a global scale. As we enter this new chapter, I am excited to be part of this journey and remain confident in the diverse skills and knowledge within both the UOWGE group and the Board to successfully deliver on our strategic objectives.

John M. Green

Board Chairman
UOW Global Enterprises





2022 Highlights

- Successfully activated Global Recruitment Hubs and surpassed international student recruitment targets.
- Finalised the acquisition of Ramsay Sime Darby Healthcare in Malaysia.
- Signed a Letter of Intent with Gift City India for the establishment of UOW India teaching centre in 2023.
- Reviewed and adjusted program offerings across all locations to align with student demand, leading to the introduction, modification, consolidation, or discontinuation of various programs.
- Aligned operational costs with student recruitment expectations.
- Consolidated assets by relocating satellite campuses in Hong Kong and Malaysia for improved operational efficiency.
- Streamlined systems and processes, particularly in marketing and recruitment, to enhance efficiency where appropriate.
- Strengthened data analytic capabilities to support informed business decisions.
- Invested in campus facilities as a unique selling point in various markets, ensuring a quality student experience.
- Received Workplace Gender Equality (WGEA) citation for the 20th consecutive year.
- Winner Premier's NSW Export Awards for International Education and Training.
- Official inauguration of new campus in Dubai by His Excellency the Honourable David Hurley AC DSC (Retd) Governor-General of Australia.
- UOW in Dubai was a partner of the Australian Pavilion at Expo 2020 (postponed to 2021-22), and has now been granted use of the Pavilion post Expo by the Australian Government and Expo City Dubai Authority.
- Official opening of UOW Malaysia's Batu Kawan campus in Penang.

\$118m

REVENUE AND OTHER INCOME

3% COMPOUND ANNUAL DECLINE
OVER 5 YEARS

\$7m

UNDERLYING PROFIT

\$83m*

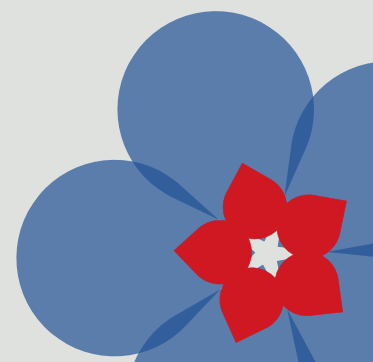
DIVIDEND DISTRIBUTED 2022

\$55M GROSS DIVIDEND DISTRIBUTED
TO UOW OVER THE LAST 7 YEARS

\$224m

NET ASSETS

* ONE OFF SPECIAL IN-SPECIE DIVIDEND IN THE FORM OF SHARES
IN IDP LTD (INCLUDING FRANKING CREDITS)



2022 Graduations



14,157
STUDENTS



182
PROGRAMS



4,090
GRADUATES



1,297
STAFF



10
NEW PROGRAMS



0.38
LOST TIME INJURY
FREQUENCY RATE

Recognition of Success



Premier's NSW Export Awards



National Finalist 2022 Australian Export Awards – International Education and Training



Workplace Gender Equality citation for the 20th consecutive year



Winner NSW Export Awards International Education and Training



Great Place to Work Certified 2020-2022

Embracing Differences

In 2022, UOW Global Enterprises championed the theme of "Unity in Diversity: Celebrating Our Collective Values." With an international presence, diverse workforce, and multicultural student body, the organisation has had the unique opportunity to appreciate the power of shared values in a global community. At UOWGE, embracing differences and fostering an environment where every individual feels valued and included is a top priority.

As a value-driven organisation, the mission of UOWGE is to create a brighter future through inclusive and transformative education. The belief that acknowledging and celebrating differences while embracing shared values can lead to ground breaking discoveries, innovative ideas, and a harmonious global community drives its efforts.

Throughout 2022, several initiatives were launched to highlight the importance of diversity and shared values within the organisation. Efforts included hosting cultural exchange events on all campuses, providing training programs for staff to promote cultural sensitivity, and establishing mentorship programs to encourage cross-cultural learning.

Educational offerings were enhanced by launching new programs in areas such as Sustainable Development, Global Studies, and Inclusive Education, emphasising the importance of shared values in addressing the challenges of today's world. The efforts to create a diverse and inclusive learning environment were rewarded with a significant increase in international student enrolments and a marked improvement in overall student satisfaction.

Reflecting on the successes of 2022, gratitude is extended to our dedicated and passionate global team, who have worked tirelessly to create a culture that embraces and celebrates differences. Their commitment to promoting shared values and fostering unity in diversity has made a lasting impact on students and the broader community.

By embracing differences and celebrating shared values, a stronger, more unified, and prosperous global community will be created.



Students performing traditional Malaysian dances

Staff Success Stories

The Success Formula: Staff Inspiring Change

Australia

Kate Hansen has been an integral part of UOW College Australia since 1998, with her journey coming full circle from student to teacher. Initially unable to secure a university position due to her school marks, Kate began her career in administration and reception at UOW College Australia.

Surrounded by a vibrant campus environment and diverse student population, Kate's passion for learning was ignited. Her supportive colleagues encouraged her to pursue Foundation Studies, which enabled her to transition to the University of Wollongong. Kate eventually earned a Bachelor of Arts with majors in French and English Literature and further expanded her horizons through an exchange program.

In 2014, Kate returned to UOW College Australia as a language and academic literacy teacher. Her personal journey and experiences have allowed her to connect with students on a deeper level, inspiring them to overcome their challenges. Kate's story emphasises that HSC results do not define one's potential and that alternative pathways to higher education exist.

As an advocate for access to higher education, Kate is committed to empowering students to change their lives and discover new possibilities. Through her dedication and passion for teaching, Kate instills in her students the belief that the skills



Kate Hansen

Teacher, Academic Programs
UOW College Australia

and knowledge gained at UOW College Australia can support their success at university and beyond.

Kate believes that education can empower people to change their lives, opening possibilities for personal growth and development. Her enthusiasm for improving access to higher education and being a part of students' journeys makes her an invaluable member of the UOW College Australia community.

Dedication Beyond Expectations

Dubai

The 2022 Employee of the Year award was bestowed upon Ms. Dalia Holali, a true embodiment of UOWD's corporate values, particularly her unwavering passion. Dalia consistently exceeds expectations, ensuring prospective students receive prompt, comprehensive service throughout the recruitment process and beyond.

Dalia's exceptional ability to balance displaying the university to potential students while catering to their best interests has made her a top performer within the Student Recruitment Team. Her commitment to maintaining long-lasting connections with enrolled students, ensuring their satisfaction with UOWD's support and experience, is a testament to her dedication.



Dalia Holali

Employee of the
Year 2022

Student
Recruitment Team
The University of
Wollongong in
Dubai

Working closely with other departments, Dalia is proactive in addressing and resolving any issues her students may face during their time at UOWD. Her steadfast commitment to students' wellbeing and success has made her an invaluable asset to the university community.

Celebrating Financial Literacy Champions

Hong Kong

The Finance teaching team at UOWCHK's Faculty of Business has been honoured with the Silver Award at the Investor and Financial Education Awards (IFEA) in the Teacher Division. Organised by the Investor and Financial Education Council (IFEC), the IFEA celebrates those who have made remarkable contributions to advancing financial literacy in Hong Kong.

As an independent public organisation and a subsidiary of the Securities and Futures Commission (SFC), the IFEC is dedicated to improving financial literacy throughout Hong Kong. Supported by the city's major financial regulators and the Education Bureau of the Government of the Hong Kong Special Administrative Region, the IFEC proudly acknowledges these outstanding educational efforts.

The award-winning project, titled "Unity of Knowing and Doing. A Progressive and Integrative Model to Learn, to Share, to Practice and to Explore in Finance" engaged over 1,500 business and non-business UOWCHK students in learning various levels of finance knowledge both inside and outside the classroom.



The UOW College Hong Kong team led by **Mr Toby Butt**, including **Professor Paul Chan, Dr Shirie Ho** and **Mr Tommy Yu**.

The dedicated UOWCHK team, led by Mr. Toby Butt and including Professor Paul Chan, Dr. Shirie Ho, and Mr. Tommy Yu, highlighted their unwavering commitment to excellence and collaboration in the realm of financial education.

A quote from Dr. Kenneth Chong, Associate Dean of the Faculty of Business, highlights the pride and appreciation for their colleagues' efforts: "We are truly inspired by this award presented to our dedicated colleagues who have invested their time and energy in this project."

Pioneers of Online Teaching: Rising to the Challenge

Malaysia

The COVID pandemic forced the UOW Malaysia campuses in Selangor and Penang to close, prompting a shift to virtual classrooms. The Teaching and Learning Centre (TLC) played a crucial role in guiding the teaching staff through this transformation.

The TLC conducted 68 training workshops, attracting 1,800 participants, to improve staff competency in online teaching. Among the Online Teaching Champions who shared their expertise were Aidora Binti Abdullah, Senior Lecturer at the Selangor campus School of Computing and Creative Media; Leong Mi-chelle, Head of Department of Languages at the Penang campus; and Tung An Gie, Program Leader at the Selangor campus School of Communication and Creative Media.

Gabriel Lau, Head of the TLC, worked closely with Heads of Schools to address specific needs, from class delivery to technological tools usage. He emphasised the importance of factors like available technology and student readiness for successful online learning. TLC staff have been assisting



Gabriel Lau
Head of
Teaching
and Learning
Centre, UOW
Malaysia

with the implementation and adaptation of the Learning Management System (LMS) to meet evolving demands.

As the TLC prepares for the competitive blended learning landscape, they plan to launch new online distance learning courses, with 30% of all courses to be delivered online. Future training workshops will focus on Outcome-Based Education, Massive Open Online Courses (MOOCs), and Micro Credentials.

Delivering High Quality Learning

High quality learning is essential for students' success, by ensuring that they are provided with the tools required to equip them for facing future challenges. Our institutions continue to review and adapt their learning content and delivery methods to ensure that it maintains the quality and relevance needed to tackle both present and future challenges, whilst also providing an engaging and rich experience for students.

1. New Programs

In 2022, all institutions developed new programs to attract prospective students. UOWCHK is awaiting accreditation for two Bachelor of Science (Honours) programs in Smart-City Technology and Maritime Services, which focus on emerging industries and job markets. UOW College Australia introduced the University Entrance Program, which streamlines pathways for students and offers comprehensive support throughout their transition.

UOWM offers a unique opportunity for students to earn dual Bachelor's degrees in the same duration as one, maximising their skills and knowledge. UOWD developed the Global Executive Master of Luxury Management degree in partnership with MIP Politecnico di Milano in Italy, which provides a prestigious and internationally recognised program. UOWD has also successfully received re-accreditation for several programs, including the Bachelor of Engineering (Honours) and Master of Information Technology Management.

2. Industry Linkages

Our institutions are exploring their current programs and industry connections to enhance students' learning experiences and employability. Ongoing projects include UOW Malaysia Knowledge Hub offering 20 micro-credentials approved by the Malaysian Qualifications Agency, giving students access to innovative and industry-relevant skills. UOWCA's Cisco CCNA training collaboration with UOW's Engineering and Information Sciences faculty ensures students receive the most current and applicable training available.

UOWCHK's micro-credentials development in 'Generic Skills Courses' and 'Skills Upgrading Courses' prepare students for the rapidly evolving job market. UOWD's collaboration with IBM

and other industry partners for micro-credentialing initiatives enhances students' skill sets and marketability.

3. Blended Learning

Our focus on blended learning aims to provide flexibility through technology, incorporating both synchronous and asynchronous teaching methods to cater for diverse learning needs and styles. The Blended Learning Steering Committee supports campuses with the implementation, resource development, and staff training in line with regulatory requirements. The committee meets monthly to help share best practices across campuses, fostering innovation and collaboration.

4. Student Satisfaction

Student engagement and satisfaction are assessed through various means, including annual surveys and feedback sessions. Positive results have been maintained throughout the pandemic years, with a 90% overall satisfaction rate reported in 2022. Students reported high satisfaction with teaching quality, educational resources, and student support. Qualitative comments reveal 'learning experience' and 'teaching methodology' as top aspects of their courses, with particular emphasis on personalised support and innovative teaching approaches.

5. Student Awards

Our students have received accolades for their curricular and extra-curricular activities, highlighting their talent and dedication. UOWCHK received a Bronze Award in the Personal Finance Ambassador Program, highlighting students' financial literacy skills. UOWM's silver award at the International Research Project Olympiad demonstrates our students' research capabilities.

At UOWM, the School of Hospitality, Tourism and Culinary Arts received multiple awards in culinary competitions, including 1 Gold, 2 Silver, 1 Bronze, and 2 Diplomas at FHM Culinaire Malaysia 2022, and 2 Gold, 4 Silver, 7 Bronze, and 7 Diplomas at the 18th Battle of the Chefs 2022 Penang. These awards showcase the exceptional training and talent of our culinary students.



People and Culture

A Caring and Rewarding Workplace

The People and Culture (P&C) function plays a pivotal role in UOW Global Enterprises' success and growth. In the post-COVID recovery, fostering an engaged workforce and a culture that promotes growth and development is crucial.

Safety remains a high priority, with a continuous journey "towards zero" incidents/injuries. UOWGE regularly reviews practices and safety leadership to minimise risks and create optimal conditions for peak employee performance.

In 2022, a pulse staff survey collected feedback from employees, revealing that teamwork and collaboration are UOWGE's strongest qualities. The survey highlighted the need for continual employee development and simplified work processes to face future challenges.

UOWGE proudly continues its Workplace Gender Equality Agency citation and prioritises Diversity & Inclusion. Several initiatives are underway to support a broader scope of diversity and inclusion. The renowned Staff Awards, recognising exemplary efforts and achievements, will continue in 2023.

As the war for talent persists, UOWGE focuses on implementing best practices in sourcing, recruitment, and talent pool development. Investment in employees' professional development continues through online environments and tertiary education.

The organisation's values and "culture playbook" will guide UOWGE in a post-COVID world, ensuring it becomes an employer of choice at each of its institutions.

6. Research

Following the 2021 Global Collaborate Conference, the Vice-Chancellor provided \$50,000 for seeding research grants to foster collaboration across UOW's global network of campuses. Eight projects were awarded, involving a total of 43 researchers from all four campuses and focusing on multidisciplinary global research issues such as COVID-19's impact on tourism, SMART Cities, global health challenges, and educational research.

7. Annual Reviews

Annual reviews for UOWD, UOWCHK, and UOWCA were conducted in late 2021 and early 2022, taking place online with warm collaboration and positive interactions among staff. No compliance issues or major problems were identified, and excellent practices were praised. UOWCA's Project Unite, which brought students from several countries together to participate in a project about the United Nations Sustainable Development Goals, was commended for its innovative approach to virtual mobility.

The ongoing challenges presented by the COVID pandemic and the College's efforts towards continuous review and improvement in a challenging environment were acknowledged and appreciated.

8. Pilot Project

A pilot project led by the Blended Learning Steering Committee is planned for 2023, focusing on the digital transformation of a Bachelor of Computer Science subject taught across UOW and all UOWGE-controlled entities. The subject will be redesigned with a focus on synchronous and asynchronous learning experiences, authentic assessment tasks, 21st-century skills, work-integrated learning, and a global outlook across various technology-enhanced delivery modes.

The project aims to create subject resources for all campuses, reducing duplication of effort and capitalising on expertise and industry connections. It also aspires to develop a scalable model for the integration of blended learning across all programs, paving the way for more engaging, effective and flexible learning experiences. This project will provide 'proof of concept' as to how this can be achieved and strengthen collaborative engagement across the UOW group."

Our Financial Performance

In 2022, UOW Global Enterprises stabilised student enrolment numbers after several years of lower new enrolments due to COVID-19. Despite the challenges posed by the pandemic, our organisation exercised strong cost control to ensure expenses aligned with lower revenue levels, providing financial sustainability throughout the year. As a result, we achieved an underlying profit of \$7m, an increase from \$4m in 2021.

Total revenue and other income for 2022 was \$118m, a 54% decrease from 2021. This was mainly due to one-off items included in 2021 such as a dividend from Education Australia of \$58m and unrealised gains on listed shares of \$10m. Excluding these one-off items, total revenue and other income increased by 4%. Revenue from normal operations increased by 1% compared to 2021.

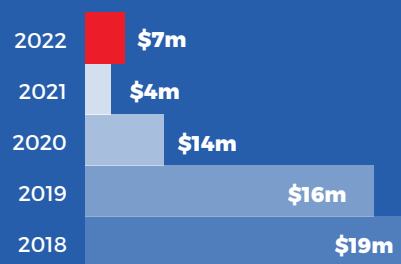
In 2022, net assets decreased to \$224m from \$282m in the prior year, primarily driven by the distribution of a gross dividend to UOW of \$83m (including franking credits).

Despite the pandemic's challenges, our focus on financial sustainability and cost control enabled us to maintain stability in student enrolments and achieve an underlying profit in 2022. As a purpose-driven organisation, we remain committed to empowering futures worldwide through access to quality education, and our financial performance demonstrates our ability to adapt to changing needs while upholding our mission.

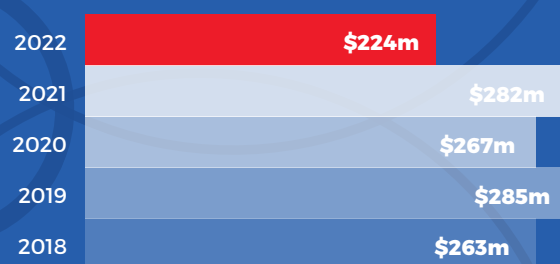
Total Revenue and Other Income



Underlying Profit*

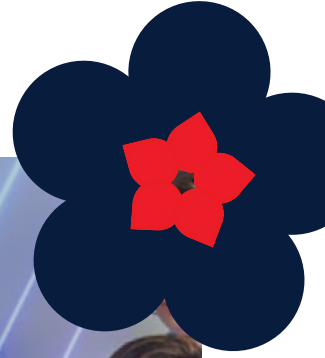


Net Assets



* Profit calculation that excludes, interest, tax, depreciation and amortisation, and extraordinary items.

Student Success Stories



Adam's Journey: Pursuing Personal Growth and Development Beyond Grades

Dubai

Adam is not your average high school student. He is an eager, dedicated, and high-performing individual who comes to class each week at the University of Wollongong in Dubai (UOWD) ready to learn, experiment, and explore the world of media and communication. Creating a YouTube channel has been a long-time dream of Adam's, and with the help of university-level classes, he has finally been able to get started.

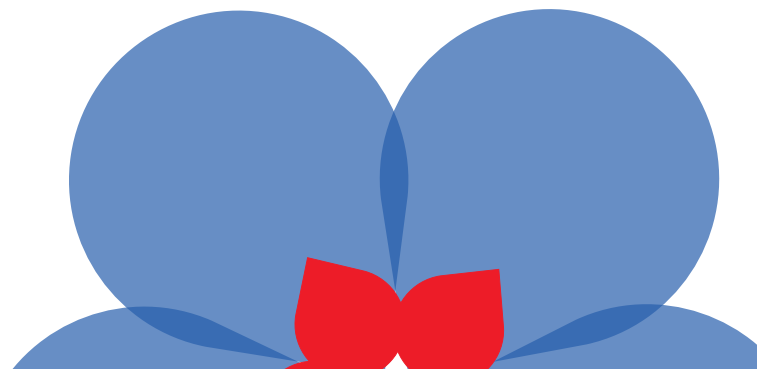
While anyone can start a YouTube channel, taking these classes at UOWD has helped Adam realise that making a meaningful YouTube channel is difficult. He has learned about the importance of framing, nuance, utility, value, setting goals, and creating strategies for growth. In addition to these project-centred skills and topics, Adam has also delved into more traditional aspects of Media like communication models, media affects/effects, social media economics, and many others.

What sets Adam apart is not just his academic achievement, but his attitude towards learning. It is less about Adam being a high school student taking university classes and more about him being a good person who adds value to the classroom and learning environment. Adam has a good relationship with his peers and classmates and is included as an equal member of the class, not as a special guest or special student.

It is essential to recognise that the value of education extends far beyond just the grades we receive. By pursuing experiences that will have a lasting impact at UOWD, Adam is investing in his personal growth and development in ways that will benefit him throughout his life. As a testament to his dedication, Adam passed both classes he has taken so far, submitting all his work, attending every session, and participating fully in the class.

"Adam's unwavering commitment to broadening his educational horizons and embracing new challenges is truly impressive. His journey of pursuing personal growth and development beyond grades is one that we can all learn from.

Whether you are a high school student or a seasoned professional, it is never too late to invest in yourself and seek out new opportunities for growth," said Dr Michael Mallory, the Director for Media & Communications at UOWD.

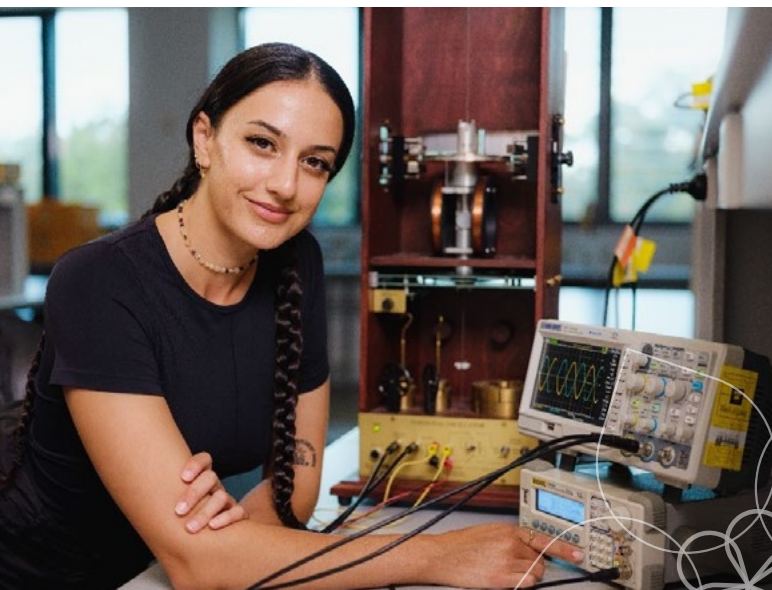


Student Success Stories

Empowering Futures

Australia

Selin Gulez, an exceptional student with a passion for understanding the world, faced challenges in pursuing her Physics degree due to her ATAR and subject choices during high school. Undeterred, Selin discovered the University Preparation Program at UOW College Australia (UOWCA), which provided her with the necessary foundation to excel in her academic journey.



Selin Gulez

STEP (University Preparation Program)
Bachelor of Science (Physics)

Selin's commitment and dedication to her studies led to her being awarded the prestigious New Colombo Plan Scholarship. This opportunity took her to nuclear physics facilities in Japan and Vietnam, where she met esteemed academics in her field and learned about groundbreaking research. These experiences inspired Selin to make her mark in the field, particularly in cancer research and treatment.

Before enrolling at UOWCA, Selin felt limited in her ability to pursue her passion for physics. After a four-year break from formal education, she found UOWCA, which provided a necessary stepping stone between high school and university. Selin, who has Autism Spectrum Disorder and ADHD, also completed an ADHD management course at the UOW Northfields Psychology Clinic, which helped her develop vital time management and organisational skills.

The UOWCA program played a pivotal role in Selin's academic development. It not only improved her maths skills but also taught her essential research skills, such as finding reputable sources, referencing, and academic writing. These skills have prepared her for the rigorous demands of her current degree and research aspirations.

Selin's outstanding performance at UOWCA resulted in her being selected as a Peer Learning Mentor, a role she finds rewarding as she supports other students in their academic journey. This experience has been valuable to Selin, as it aligns with her understanding that many researchers employed by universities often teach university subjects.

Today, Selin is on track to complete her degree next year and plans to pursue her Honours before deciding on a physics specialisation. She attributes her success to the solid foundation provided by UOWCA and recommends the program to others looking to embark on their academic journey. Her story is a testament to the transformative impact the College can have on its students, helping them overcome obstacles and achieve their dreams.

UOWD Graduate Wins MBR Innovation Fund Grant

Dubai

UOWD Master of Innovation and Entrepreneurship graduate, Ms Nouf Al Mehairi has been selected as one of the winners of the Mohamed Bin Rashid Innovation Fund University Entrepreneurship Program, with a substantive grant of AED\$50,000 and inclusion in the Accelerator program to support her business idea. While dealing with architectural projects, Nouf faced many issues specifically during the process of furnishing a space and she came to realise that not just architects or designers are facing such issues, but also people who are not within the design field. Nouf designed a platform called HomAge as a solution. It is an Emirati e-commerce business, associated with furniture



Nouf Al Mehairi, Master of Innovation and Entrepreneurship

and home decor. With the unique features and services provided, HomAge will redefine the process of furnishing a space, allowing furniture customers an easy, simple and fast furnishing process.

Exploring Psychology and Mental Health

Hong Kong

Driven by her interest in social sciences, Nga Kwan enrolled in the Associate of Social Science in Applied Psychology program at UOW College Hong Kong. After completing her associate degree in 2018, Nga Kwan continued her educational journey, pursuing a bachelor's degree in psychology at The Chinese University of Hong Kong. Here, her curiosity and enthusiasm for psychology truly blossomed, especially in the field of clinical psychology.

Throughout her studies, Nga Kwan's passion for clinical psychology led her to embark on a career in mental health care after graduation. She has honed her skills and expertise in mental illness, treatment, and clinical health psychology, and is deeply

committed to her profession. Eager to contribute to society, Nga Kwan serves those in need with dedication.

Nga Kwan has worked as a Project Manager at a mental health start-up and has actively researched the lifestyle medicine approach to mood disorders. In 2021, she published several articles reporting her research findings on depression, evaluating the efficacy and credibility of lifestyle medicine in treating the condition.

Her passion for psychology and concern for others has motivated her to continue her research, and in 2022, she published an additional article on the use of lifestyle medicine for anxiety symptoms. Today, Shi Nga Kwan is undertaking a Master of Social Science in Clinical Psychology jointly offered by the Department of Psychology and the Department of Psychiatry at The Chinese University of Hong Kong. Her research has gained recognition and been published in international peer-reviewed journals.



Shi Nga Kwan

Associate of Social Science in Applied Psychology



Collaborative Fashion Innovation: UOWM and Melinda Looi

Malaysia

In a unique collaboration, UOW Malaysia's School of Engineering joined forces with renowned Malaysian fashion designer Melinda Looi to create four innovative, movable fashion items for a fashion show held on October 8th, 2022 in Kuala Lumpur.

The collaboration featured three outfits and a headwear piece with movable elements, including dresses with moving panels, dancing monster icons, blinking eyelids, and rotating headwear. The goal was to highlight how fashion can be fun, engaging, and daring by blending technology with design.

A team of ten Foundation in Engineering students, led by Associate Professor Dr. Yeap Gik Hong and supervised by a group of lecturers, worked tirelessly on the project for two months. They applied their knowledge in project management, Tinkercad simulation, mechanical simulation, and other skills to brainstorm, design, revise, and optimise the mechanisms to achieve the best fashion effect.

The students attended pitching presentations with the Melinda Looi team to formulate the best fashion designs. By incorporating technological elements into the designer outfits, they pushed the boundaries of the fashion runway with their lively and dynamic creations.

Through this collaborative project, the students gained valuable experience by exploring the real world of fashion and

applying their learning in school to the demands of clients. The collaboration project enhanced the students' educational experience by improving their social, teamwork and communication skills. This partnership highlights the versatility and creativity of UOW Malaysia's engineering students and their ability to adapt their skills to various industries.



Students collaborating on designs for the fashion show.



Introducing Our Global Executive Team



PROF. MOHAMED-VALL M. SALEM ZEIN
President, University of Wollongong in Dubai



FELIX LANCELEY
General Manager
UOW College Australia



JENNIFER NG
UOW Malaysia CEO
UOWGE CEO Asia



MILANO PELLEGRINI
Executive Director
People and Culture



PROF. WILMA VIALLE
Pro Vice-Chancellor
Global



WILLIAM ZONDAG
Executive Director
Corporate Services/CFO



LOUISE SILVESTRI
Executive Director
Business Transformation



GEOFF DRUMMOND
Executive Director
Strategy and
Development

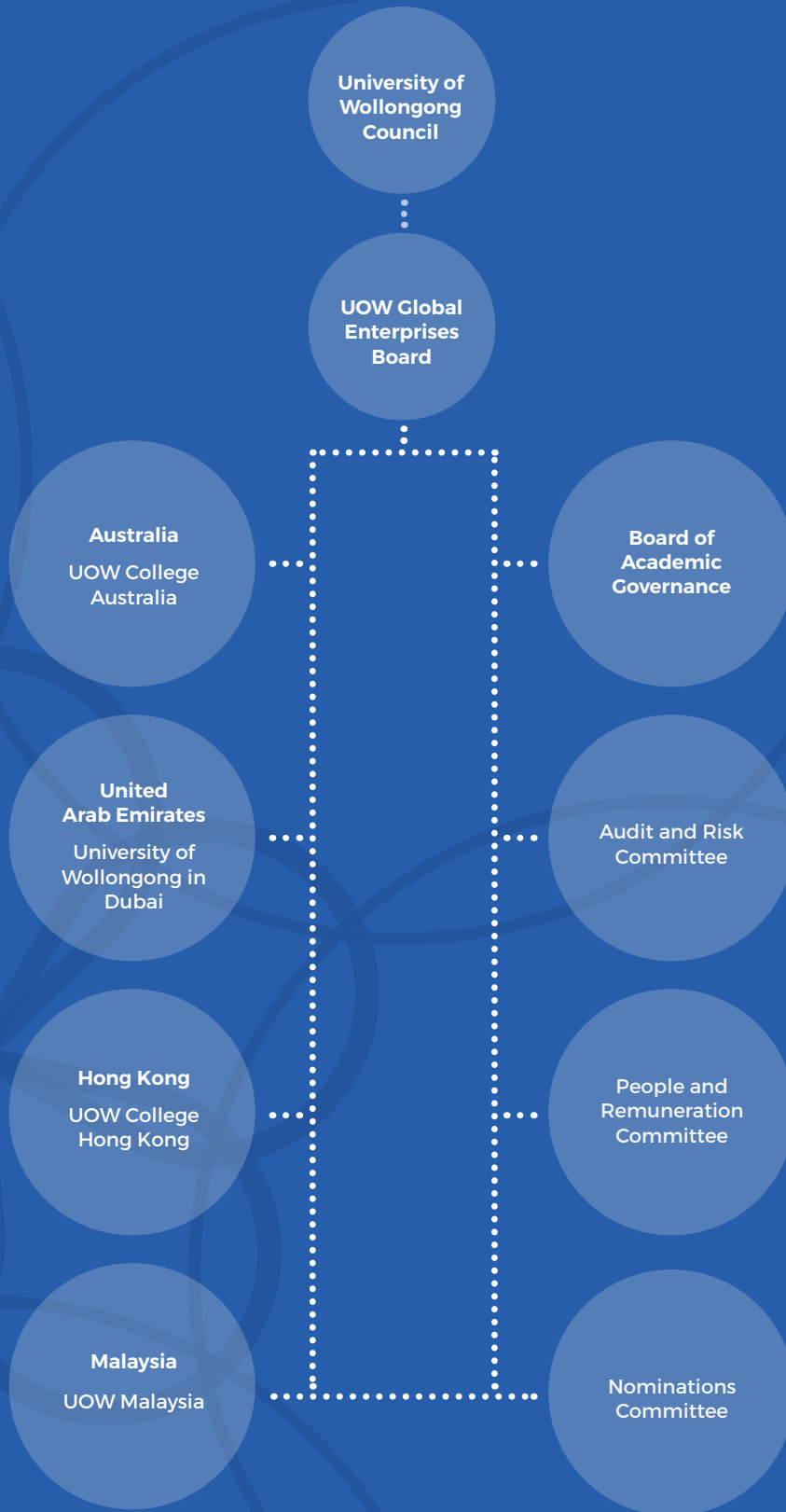


KATH McCOLLIM
Executive Director
Global Student
Recruitment



PETER JANU
Executive Director
Commercial and Legal

Our Governance Structure



Introducing Our Board



MR JOHN M. GREEN (CHAIR) – Appointed 16 May 2022

Mr. John M. Green, who serves as Chair, was appointed on May 16, 2022. With a diverse background in business, John has worked as a company director, author, and publisher. His past executive roles include stints as an investment banker and a lawyer. John’s extensive experience includes serving on boards and advising organisations with international operations. Currently, he is a non-executive director for the Cyber Security Cooperative Research Centre, the financial services group Challenger, and the Centre for Independent Studies think tank. Additionally, John co-founded Pantera Press, a rapidly expanding independent book publisher in Australia, where he also holds the position of Chair.



MR GREG WEST (DEPUTY CHAIR)

Greg West is a Chartered Accountant. He is a member of the University of Wollongong Council and Chair of the Risk and Audit Committee. He is a director of IDP Education Limited (ASX: IEL) and Executive Chairman of Education Australia Limited. In recent years he was Chief Executive Officer of a dual listed ASX/Nasdaq biotech company and presently has non-executive director roles at Fertoz Ltd (ASX: FTZ) and Tinybeans (ASX: TNY). He has worked at Pricewaterhouse and held senior finance executive roles in investment banking with Bankers Trust, Bain & Company and Deutsche Bank. Greg is also a Director of the St James Foundation Limited



PROFESSOR PATRICIA M. DAVIDSON

Professor Patricia M. Davidson joined the University of Wollongong as Vice-Chancellor in May 2021. Prior to her current role, Professor Davidson was Dean of the Johns Hopkins School of Nursing in Baltimore, USA. In 2021 she was the recipient of the Consortium of Universities for Global Health (CUGH) Distinguished Leader Award. This honour celebrates her exceptional contributions to the advancement of global health worldwide. As a global leader in nursing, health care, and advocacy, Professor Davidson’s work focuses on person centred care delivery and the improvement of cardiovascular health outcomes for women and vulnerable populations. She has extensively studied chronic conditions, transitional care, palliative care, and the translation of innovative, acceptable, and sustainable health initiatives across the world.



MS MARISA MASTROIANNI

Marisa Mastroianni is Group Chief Executive Officer and Managing Director of UOW Global Enterprises. Marisa is an experienced CEO and non-executive Director. Previously Marisa has held senior financial and executive roles in the maritime, health, retirement, and aged care sectors. Marisa currently serves on the Board of NRMA Ltd and is Chair of NRMA’s Audit & Risk Management Committee and a member of the Finance and Investments Committee, Governance, Compensation, and Nomination Committee. Marisa is also a member of the Venues NSW Illawarra Region Advisory Committee.



MS WENDY GAN

Ms Gan is currently Deputy Chief Executive Officer (District Development) of the West Kowloon Cultural District Authority in Hong Kong. Previously, she was a Director of Strategy Ltd and held senior executive roles with Pacific Century Premium Developments and Swire Properties Ltd. Ms Gan serves as Honorary Director of the University of Hong Kong (HKU) Foundation and a member of the HKU Court and Finance Committee. She was on the management board of HKU School of Professional & Continuing Education (HKUSPACE). She sits on the Business School Advisory Council of the Hong Kong University of Science and Technology and is a Director of HKS Education Fund, which partners with Tsinghua University to provide education for under-privileged children in China. Ms Gan was awarded an Honorary University Fellowship of the University of Hong Kong in 2014 and HKU SPACE in 2016. She was also recognised as one of "China's 100 Outstanding Female Entrepreneurs" in 2011 by the All-China Women's Federation.



MR NOEL CORNISH AM

Noel Cornish AM has a great depth of expertise in business management. His former roles include Deputy Chancellor of the University of Wollongong, Chief Executive of BlueScope Limited's Australian and New Zealand steel businesses, President Northstar BHP LLC in Ohio USA, Chairman of Snowy Hydro Limited, Chairman of IMB Bank and National President of the Ai Group. Noel is currently Chairman of the Hunter Valley Coal Chain and AML3D Ltd. Noel was appointed as a Member of the Order of Australia (AM) in 2017 for his outstanding service to the Illawarra and the nation through business leadership and community service. Current roles and responsibilities within UOWGE are Chairman of the UOWGE Audit and Risk Committee, Member of the UOWCHK College Council, Chair of UOWM, UOW Malaysia KDU University College, UOW Malaysia KDU Penang University College and UOW Malaysia KDU College.



MR ROBERT RYAN

Robert Ryan is currently the Chief Executive of IMB Ltd, one of Australia's largest mutual banks. In 2018 he was appointed to the role of Deputy Chancellor of the University of Wollongong and is a member of UOW Council and Chair of the Finance and Resources Committee. He is also a Director and Chair of the Governance Committee of Australian Settlements Limited. Prior to joining IMB, Robert held the position of Managing Director at Australian Resources Limited, and has extensive experience in finance and management at senior executive and board level. He has been involved in the formulation and implementation of strategic business plans and financial restructuring, staff management and development, treasury funding and risk management, as well as evaluation of acquisitions and divestments.



PROFESSOR ALEX FRINO

Professor Alex Frino is the Senior Deputy Vice-Chancellor (Innovation, Enterprise, and External Relations) of the University of Wollongong. A distinguished international financial economist, he is an alumni of UOW and Cambridge University, as well as a former and current Fulbright Scholar. He is one of the best-published financial economists in the world, with over 100 papers in leading scholarly journals. He was previously CEO of the Capital Markets Cooperative Research Centre Limited - a \$100 million research installation funded by the Australian Federal Government and partnering with 20 major global financial corporations. He has held visiting academic positions at leading Universities in Italy, New Zealand, the UK, and the United States. He has also held positions with leading financial market organisations, including the Sydney Futures Exchange, Credit Suisse, and the Commodity Futures Trading Commission in the USA.

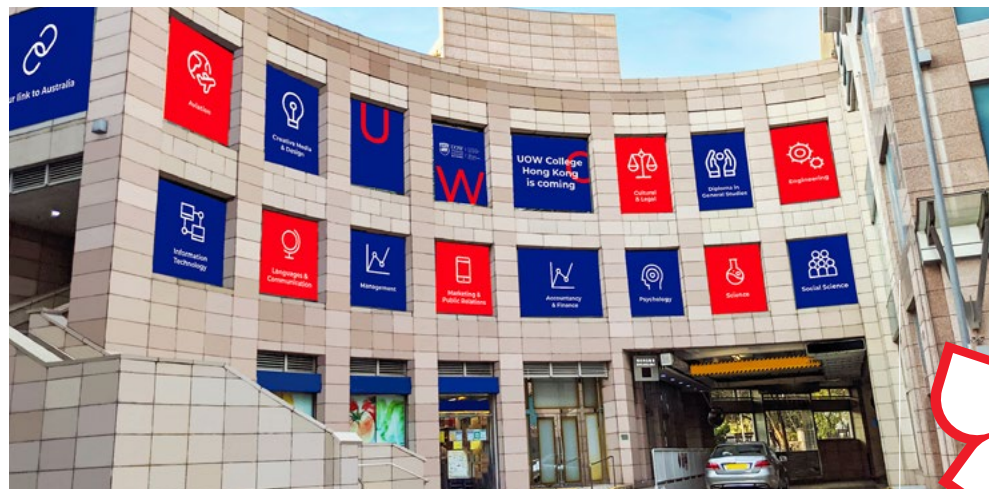
RETIRED BOARD MEMBERS:

MR PETER ROBSON AO - Retired 15 May 2022

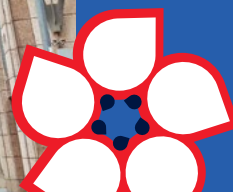
MR DAMIEN ISRAEL - Retired 1 February 2022

Our Global Campuses

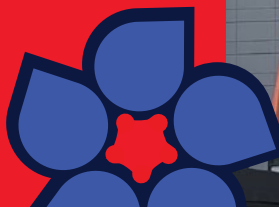
**UOW College
Australia
Wollongong
Campus**



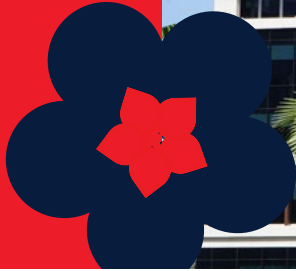
**UOW College
Hong Kong
Kowloon City
Campus**



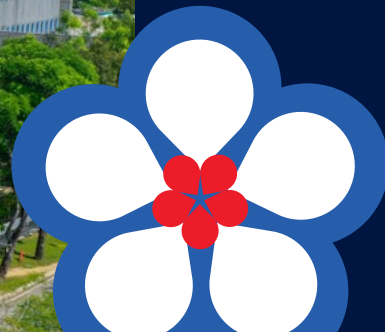
**UOW College
Hong Kong Tai
Wai Campus
(Opening 2023)**



**University of
Wollongong in
Dubai Campus**



**UOW Malaysia
Glenmarie Campus**



**UOW Malaysia
Penang Batu
Kawan Campus**



UOW College Australia

UOW College Australia (UOWCA) had a successful year in 2022 despite the ongoing challenges of the COVID-19 pandemic. The College transitioned from mostly online delivery in 2021 to a hybrid mode of delivery, with vocational courses delivered entirely face-to-face, while most English classes were delivered entirely online. Diplomas and enabling courses were delivered both synchronously and asynchronously.

At the start of 2022, border closures were lifted for international students, allowing the College to experience steady growth in international student enrolments in Diploma and English programs. The College also introduced a new structure for many Diploma students in the academic program, embedding critical foundational skills in their first session of study. A new single session enabling program called the University Entrance Program also commenced in 2022, along with a new Diploma of Arts, Social Science and Humanities to further improve the range of pathways to UOW. The College saw a significant increase in student satisfaction via the QILT Student Experience Survey in 2022 as students returned to the classroom.

In the Vocational Program, the College delivered the new CHC30315 Certificate III in Individual Support and CHC43105 Certificate IV in Ageing Support for the first time, and secured approval with the Australian Nursing and Midwifery Accreditation Council to deliver the Diploma of Nursing at the UOW Liverpool campus from 2023. The College received excellent student feedback in the NCVET Student Outcomes survey.

In ELICOS, the College experienced gradual growth in its ETS program and the partial return of study tour students. This led to the reanimation of the College's Homestay program, with many new families joining. A team of teachers also commenced work on the design of an online ETS course to be piloted in 2023.

The College collaborated with UOW colleagues to implement progressive offers for UOW College course + UOW pathway course to be offered through the University Admissions Centre Early Admissions and main rounds. Along with a new dedicated pathway from the Diploma of Nursing to the Bachelor of Nursing, this positions the College well for a strong domestic enrolment in 2023.

UOW College received the Quality Endorsement Award for Transnational Education from NEAS Australia for the English for Tertiary Studies program it delivers at Central China Normal University. The program received commendation for the high employability rate achieved by its graduates in China, with the students becoming informal ambassadors for the Australian education system and CCNU. UOW College Australia has developed a practice to research rates of student achievement in their primary courses after finishing the ETS in Australia and the ETS International Program in China, revealing the effectiveness of both programs for students' success in their future studies.

The College's Aged Care traineeship program with Sapphire Coast Community Aged Care in Bega enabled trainees to commence work while undertaking complementary studies at the Bega campus, giving them valuable on-the-job training as they worked towards their Certificate IV in Ageing Support.

Finally, in December 2022, the College formally launched the Aunty Linda Cruse Scholarship. This scholarship supports Aboriginal and Torres Strait Islander students who aspire to achieve a higher education or vocational qualification through study at UOW College Australia, continuing the legacy of Aunty Linda who successfully lobbied in the early 1980s for funding to establish an Aboriginal Education Centre on the UOW Wollongong Campus. UOW College Australia is proud to provide fully funded scholarships for all College courses, realising Aunty Linda's vision.

As we conclude the 2022 report for UOW College Australia, we are proud of the achievements and milestones we have reached despite the challenges brought by the COVID-19 pandemic. We have successfully transitioned to a hybrid mode of delivery and introduced new courses and programs, while also receiving recognition for our commitment to quality education. Our partnerships with other organisations have allowed us to provide opportunities for our students to gain valuable on-the-job training and receive scholarships. We look forward to continuing our efforts to provide excellent education and support to our students in the coming year.

Felix Lanceley

General Manager
UOW College Australia



30

PROGRAMS



4

NEW PROGRAMS



1,851

STUDENTS



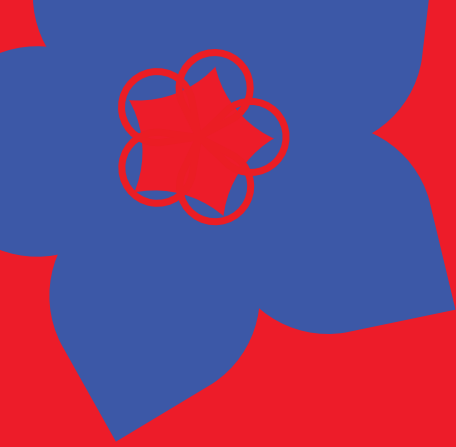
204

STAFF



732

GRADUATES



UOWCA Open Day

1. New and Restructured Diploma Programs

UOW College Australia has introduced the innovative Diploma of Arts, Social Science and Humanities, designed to provide students with a solid foundation and interdisciplinary understanding in these vital areas. This new program incorporates cutting-edge courses that reflect the latest trends in each discipline, allowing students to develop their critical thinking and problem-solving skills to tackle pressing global challenges.

In addition, UOW College Australia has also restructured existing diploma programs across various disciplines to ensure they remain at the forefront of industry demands and academic rigor. These restructured diplomas have been updated with contemporary content and enhanced learning experiences to empower students and prepare them for successful careers in their chosen fields.

2. Expanded UOW College Pathways and Progressive Offers

UOW College has broadened its offerings by introducing progressive offers for its courses, which now include direct pathways to the University of Wollongong (UOW) through Early Admissions and the Universities Admissions Centre (UAC). This expansion includes a new and much-awaited pathway to the prestigious Bachelor of Nursing program, making it even more accessible for aspiring nursing professionals.

The expanded pathways and progressive offers have streamlined the admission process and provided students with a clearer, more efficient route to their desired UOW degree programs. These new initiatives exemplify the College's commitment to fostering academic success and providing flexible, high-quality education pathways for students from diverse backgrounds.

UOW in Dubai

The year 2022 was significant for the University of Wollongong in Dubai, (UOWD) as it marked the official inauguration of UOWD's new campus on 31st January 2022 by His Excellency General the Honourable David Hurley AC DSC (Retd) Governor-General of the Commonwealth of Australia and Mrs Linda Hurley, in the presence of UOW Vice-Chancellor and President, Professor Patricia M. Davidson.

Expo 2020 Dubai, scheduled to officially open in 2020, had been postponed due to the pandemic and instead launched on 1st October 2021 and concluded on 31st March 2022. The strong participation at Expo on behalf of the UOW Global Network, included a wide range of important events, networking and strategic meetings for key stakeholders with the UOW Vice-Chancellor and the UOWGE Group CEO attending and having the opportunity to meet with Her Excellency Reem Ebrahim Al Hashimy, UAE Minister of State for International Cooperation and Managing Director of the Expo 2020.

During the educational theme organised by Expo, UOWD in collaboration with academics at UOW Australia, participated in education panels and workshops and showcased key technologies such as 3D bio printing capabilities at the Australian Pavilion. At the conclusion of Expo 2020, UOWD was approached to potentially take over the Australian Pavilion as an Australian university based in Dubai.

The University of Wollongong in Dubai (UOWD) witnessed the in-person return of its annual graduation ceremony for the first time since the onset of the COVID-19 pandemic to celebrate the achievements and milestones of our students. With close to 1,000 graduates over three ceremonies, the graduation ceremony was a remarkable success that was filled with exhilaration from family and friends who supported graduates from across the globe and offered a sense of normality following several challenging years.

In addition, the formal launch of the UOWD-NCUK collaboration on offering an International Foundation Year took place in early 2022. The program provides students with the opportunity to study an internationally recognised foundation

course in Dubai, leading to a guaranteed placement to study a bachelor degree at a leading university in the NCUK network of universities that includes UOWD.

The university underwent a risk assessment by the CAA in May 2022 in addition to a Ministry of Education compliance inspection of the administrative elements of the institution in September. The outcomes were very positive, allowing UOWD to maintain its current status with the Ministry of Education. In 2022, the University received full approvals for new undergraduate programs in Mechatronic Engineering and Business Analytics and is in final stages of approvals for a unique postgraduate program in Digital Transformation in collaboration with IBM.

In 2022, the UAE government announced a significant restructuring of the Ministry of Education, with new ministers appointed, including His Excellency Dr. Ahmed Belhouli Al Falasi, Minister of Education. Sheikh Mohammed bin Rashid, Vice President and Ruler of Dubai explained that the new changes were aimed at ensuring that graduates are well prepared for the workplaces of the future.

From 2021 to 2022, UOWD experienced growth in research output by nearly 40%. For 2022 to 2023, the University is on track for a growth in research output by 25%-30%. In addition, one emerging feature of these wonderful results, is the exceptional increase in the quality of research output, a 75% increase in highest quality (Q1) publications from 2021 to 2022.

Finally, the primary intake in Autumn 2022 was marked by strong recovery of UOWD student numbers after the onset of the COVID-19 pandemic, surpassing the budgeted target by 16%. The growth was driven by great demand for undergraduate programs, as domestic markets experienced a year-on-year growth of 24% and international recruitment grew by 39%.

Prof. Mohamed-Vall M. Salem Zien

President
University of Wollongong in Dubai



44

PROGRAMS



2

NEW PROGRAMS



4,219

STUDENTS



343

STAFF



805

GRADUATES



New campus Inauguration

1. Exceptional Graduate Employability Rates

UOWD graduates have demonstrated outstanding employability, as evidenced by the impressive results in the Graduate Destination Survey. Compared to the national average, UOWD graduates score significantly higher in terms of employment outcomes.

An impressive 64% of UOWD students secure employment even before they graduate, showcasing their readiness and competitiveness in the job market. Furthermore, the employability rates continue to rise, with 85% of graduates finding employment within three months and a remarkable 94% within six months of graduation. These figures highlight UOWD's commitment to providing a high-quality education that equips students with the necessary skills and knowledge to excel in their chosen careers.

2. Inauguration of UOWD's State-of-the-Art Campus

The Governor General of Australia officially inaugurated UOWD's new campus, a significant milestone that took place after the groundbreaking ceremony on February 16th, 2017. The new campus boasts a modern architectural design that seamlessly blends traditional and innovative learning spaces, all equipped with the latest technologies to support the educational needs of today's students.

Designed to foster a vibrant and collaborative learning environment, the new campus contributes to the UAE's vision of becoming a knowledge-based economy and advancing the future of higher education in the region.

UOW College Hong Kong

Despite the COVID-19 pandemic restrictions, UOW College Hong Kong (UOWCHK) achieved remarkable success in 2022. The new UOWCHK main campus at Tai Wai is progressing on schedule and within budget. The interior design includes provisions for a student hub, café, gym room, and social areas, along with an auditorium, lecture theatres, laboratories, library, and classrooms. The campus is set to be operational by July 2023.

Two new degree programs have been granted approval by the Chief-Executive-in-Council: the Bachelor of Maritime Services and Operations Management (Honours) and the Bachelor of Science in Smart-City and Urban Informatics (Honours), with a government subsidy of HK\$8 million. The College also prepared for the launch of the Diploma of Applied Education (DAE), a new program for secondary school leavers and adult learners aged 21 or above.

UOWCHK offers associate degrees in partnership with four renowned Mainland China universities, with total student enrolment over 400. In 2022, the College signed agreements with three new partners to expand the offering of associate degrees in Nanjing, Weihai, and Guangzhou. The College adheres to a strict criterion in partner selection, only forming agreements with universities ranked within the top 200 nationwide.

The College supports a research culture with three initiatives: an Internal Research Fund (IRF) up to the value of HK\$25,000 per applicant, access to Government research funding, and UOW's free tuition scheme for College staff to pursue a PhD. From 2019-2022, 65 projects were supported by the IRF to the approximate value of HK\$1.41M, and 5 projects under government research funding to the approximate value of HK\$3.52M. The College also participated in a cross-institutional research project with a grant of HK\$22.7M. Under the UOW's free tuition scheme, five members of UOWCHK staff are currently registered with UOW pursuing PhD studies.

To boost enrolments, the College organised 32 workshops on diverse topics, attracting participation by 324 teachers and students. The College also paid visits to 12 secondary schools, seeing over 360 prospective applicants to promote the College's programs and provide consultation on articulation. A total of nearly 1,200 students graduated from the College's programs in 2022, with close to 80% going on to further studies and 45% securing admission to UGC-funded universities. The 15% who entered the job market commanded an average monthly salary of HK\$19,000.

The College places high value on students' whole person development alongside their knowledge acquisition. Scholarships and prizes were awarded to about 10% of the College's students, and a mentorship scheme assigned mentors to individual students to provide guidance on personal development and academic studies. A spectrum of student services in mental health, personal development, and career training services were run by the College, including 11 related workshops with participation by 240 students. To enrich students' industry exposure, internships, fieldwork placements, sponsored projects, and visits were arranged through the College's well established industry relationships with companies and organisations. About 250 students gained valuable first hand experience through these activities offered by over 110 organisations.

In summary, UOWCHK made noteworthy progress in establishing the new Tai Wai campus, gaining approval for two new degree programs, expanding the offering of associate degrees with three new partners, supporting research culture, boosting enrolments, and placing high value on whole of student development.

Jennifer Ng

UOWGE CEO Asia



29

PROGRAMS



2

NEW PROGRAMS



1,753

STUDENTS



220

STAFF



1,127

GRADUATES



Promoting “UOW” to the streets of Hong Kong

1. Exciting New Programs Launching

During 2022, UOWCHK have developed an array of programs set to launch in September 2023, catering to the evolving needs of the industry and addressing niche markets. These new programs include:

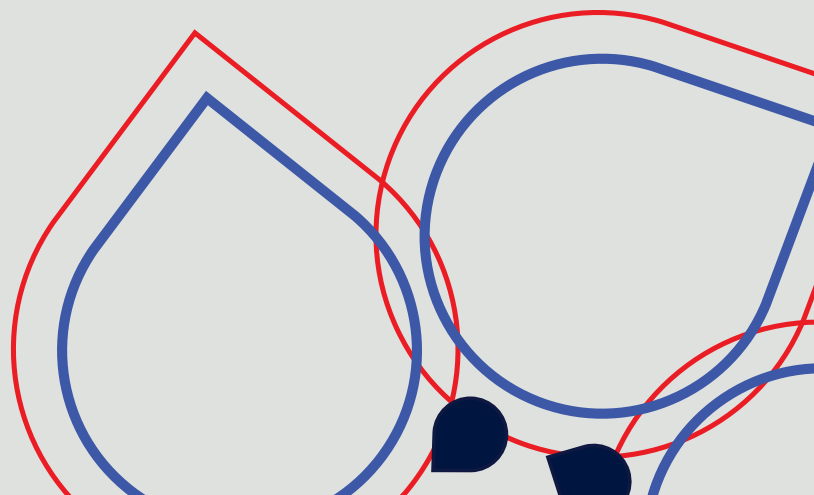
- Bachelor of Maritime Services and Operations Management (Hons): A specialised program that has received HK\$8.6 million in government funding, reflecting its significance and potential impact on the maritime industry.
- Bachelor of Science in Smart-City Technology and Urban Informatics (Hons): Aligning with the government’s policy to transform Hong Kong into a smart city, this program equips students with the skills needed to drive urban innovation and sustainable development.
- Diploma of Applied Education: Targeting a new market, this program aims to produce highly skilled educators who can contribute to enhancing the quality of education in Hong Kong.

Additionally, the new Maritime program has been designed to incorporate a UOW graduate certificate, further enhancing its value and relevance in the industry.

2. Expansion of Associate Degree Programs in China

UOWCHK has actively expanded its network by offering associate degree programs in China through strategic collaborations with esteemed Chinese universities. A recent partnership with Xi’an Jiaotong University in mid-2022 has resulted in the recruitment of 120 new students for the Spring 2023 intake.

Ongoing discussions are in progress with other reputable institutions, including South China Agricultural University, Sichuan Normal University, and Beijing Foreign Studies University. These collaborations aim to strengthen UOWCHK’s presence in the region and provide students with unparalleled learning opportunities and international exposure.



UOW Malaysia

UOW Malaysia (UOWM) made significant strides in 2022, expanding into healthcare and wellness domains through the acquisition of Ramsay Sime Darby Healthcare College, which was subsequently renamed UOW Malaysia College. This development introduced eight new healthcare programs to UOWM's portfolio. Our UOW branding and academic profile was heightened with the appointment of 11 Professors and 10 Associate Professors from UOW as Adjuncts.

To create a vibrant campus experience, the Student and Alumni Centres at both Selangor and Penang campuses organised a range of online and physical activities. Selangor hosted 112 activities, while Penang organised 84. These events provided students with opportunities to participate in national and regional culinary, video game, leadership, and innovation competitions, during which they showcased their extraordinary talents by winning a total of 26 awards.

Off-campus exposure to industry and social organisations further enriched students' learning experiences. In 2022, 672 companies and social organisations offered internships to 1,072 students, ensuring a well rounded educational experience. Additionally, 20 industry advisory panels composed of 85 panellists, advised our faculties on curriculum development. This collaboration enabled our programs to align with future trends and meet the evolving needs of various industries.

UOWM's research profile also saw a significant boost in 2022, as academic staff secured five fundamental research grants from the Ministry of Higher Education, totalling RM\$470,481. In a collaborative effort, one staff member worked alongside UOW colleagues to obtain the Australian-ASEAN Council Research Grant, amounting to AUD\$130,257. This marked the largest research grant haul for UOWM to date.

To facilitate the transition from fully online teaching during the pandemic to a blended learning approach in the post-pandemic era, the Teaching & Learning Centre organised 70 workshops for 1,411 academics. These workshops provided valuable support and guidance for staff adapting to new teaching methods. Furthermore, a series of nine sessions on best practices for enhancing student experience were held for academic and support staff, attracting 525 participants.

A significant highlight of the year was a visit by UOW Vice-Chancellor Professor Patricia Davidson, UOWM Board Chairman Mr. Noel Cornish, UOWGE Group CEO Ms. Marisa

Mastroianni, and UOW Senior Professor Gursel Alici to both Selangor and Penang campuses, including the official opening of the Batu Kawan campus. Various events and activities were organised during their visit, allowing them to engage with staff, students, industry partners, and Australian counterparts in Malaysia. In conjunction with the visit, a colloquium on 'Australia-Malaysia Education Industry Collaboration: Opportunity Knocks' gathered the Australian High Commissioner and heads of Australian universities' branch campuses in Malaysia to discuss the challenges posed by the COVID-19 pandemic and strategies for business operations in the country.

The November 2022 Convocations at the Selangor and Penang campuses were graced by the presence of UOW Vice-Chancellor Professor Patricia Davidson and UOWM Chancellor Datuk Seri Michael Yam. The Selangor University College celebrated 1,133 graduates, while the Penang University College honoured 741 graduates. Over 5,000 graduates and their families attended the Selangor campus's morning and afternoon sessions, while the Penang campus had an audience of 1,600, highlighting the institution's commitment to fostering a powerful sense of community and accomplishment.

Efforts to strengthen international market outreach were bolstered by signing 23 agreements with high schools and universities in China (11), Japan (7), Vietnam (3), Indonesia (2), and Laos (2). This expansion of partnerships broadens the global reach and impact of UOWM. Additionally, UOWMKDU Selangor and Penang University Colleges and UOWM College received recognition from the Chinese Service Centre for Scholarly Exchange, further solidifying the institution's international reputation.

As we look forward to the future, UOWM remains dedicated to providing students with a comprehensive and well rounded education that equips them with the skills and knowledge necessary to succeed in their chosen careers. By continuing to invest in research, fostering partnerships with industry experts, and exploring new opportunities for international collaboration, UOWM will maintain its upward trajectory, ensuring a bright future for the institution and its students.

Jennifer Ng

UOW Malaysia CEO
UOWGE CEO Asia



79

PROGRAMS



2

NEW PROGRAMS



6,334

STUDENTS



491

STAFF



1,426

GRADUATES



Batu Kawan campus official opening

1. Enhanced Teaching Profile and Collaborative Initiatives

UOWM has made significant strides in elevating its teaching profile by appointing 28 distinguished professionals, including 21 UOW academics and 7 industry experts, as Adjuncts. This infusion of expertise has not only enriched the learning experience for students but also contributed to the development of dual awards in Business and Computing degrees, ensuring that the education offered remains innovative and relevant to the evolving needs of the industry.

The 'Insights from Australia' series, comprising 12 guest lectures from UOW Adjuncts has further enhanced the learning experience by providing students with valuable global perspectives and industry insights. These collaborative initiatives strengthen UOWM's commitment to delivering a high quality education that prepares students for successful careers in today's competitive job market.

2. Impressive Success in Securing Research Funding

UOWM has demonstrated remarkable success in securing research funding from various sources, highlighting its commitment to fostering a research-driven culture and contributing to the advancement of knowledge in various fields. The funding sources include the Malaysian Government (5 grants), UOW (11 grants), and the Australia-ASEAN Council (1 grant).

This achievement not only highlights UOWM's dedication to promoting innovation and discovery but also enables researchers to explore new frontiers, develop groundbreaking solutions, and contribute to the global body of knowledge. The secured funding serves as a testament to the institution's research capabilities and underscores its potential to make a lasting impact on both local and international levels.



UOW
GLOBAL
ENTERPRISES

2022 Annual Report

